

MANDATORY DISCLOSURE

1. AICTE File No. : Southern/2017/1-3342963001
Date & Period of last approval : 30 - Apr - 2017 (2017 - 2018)
2. Name of the Institution : **Firebird Institute of Research in Management**
Address of the Institution : Golf Club Road, Chettipalayam,
Coimbatore - 641201,
Tamilnadu.
City & Pin Code : Coimbatore, 641201
State / UT : Tamilnadu
Longitude & Latitude : 77.015882, 10.922771
Phone Number with STD Code : +91422 - 6502010, +91422 - 6502011
FAX Number with STD Code : +91422 - 2544755
Office hours at the Institution : 9.00 am to 6.00 pm
Academic hours at the Institution : 9.30 am to 6.15 pm
Email : contact@firebird.net.in
Website : www.firebird.org.in
Nearest Major Railway Station (dist in Km) : Coimbatore (16 km)
Nearest Airport (dist in Km) : Coimbatore International Airport (20 km)
3. Type of Institute : Private – Self Financing
Category (1) of the Institution : Non-Minority
Category (2) of the Institution : Co-Education
4. Name of the organisation running the Institution : Dr. SVK Educational Charities
Type of the organisation : Trust
Address of the organisation : Dr. SVK EDUCATIONAL CHARITIES
133, East Bashyakaralu Road, R.S Puram,
Coimbatore-641002, Tamilnadu.
Registered with : Sec. 41 of Indian Stamp Act at the
Office of the Joint1 Sub-Registrar of Coimbatore

- Registration date : 13.05.2013
- Website of the organisation : www.firebird.org.in
5. Name of the affiliating University : Autonomous
- Address : NA
- Website : NA
- Latest affiliation period : NA
6. Name of Principal / Director : Prof. S Ganesan
- Designation : Director
- Phone Number with STD Code : +91422 - 6502010
- FAX Number with STD Code : +91422 - 2544755
- Email : director@firebird.net.in
- Highest Degree : Ph. D.
- Field of specialization : Finance & Entrepreneurship
7. Governing Body Members :

No.	Name	Age	Designation	Profession
1.	Dr. S.V. Kandasami	74	Chairman	Medical Director
2.	Mrs. Leelavathi Kandasami	66	Life Trustee	Director
3.	Dr. S.K. Sundararaman	44	Managing Trustee	Managing Director
4.	Mrs. Sujana Abirami Sundararaman	38	Life Trustee	Executive Administrator
5.	Mr. S.V. Alagappan	76	Trustee	Chairman & Managing Director
6.	Mr. S.V. Arumugam	68	Trustee	Managing Director

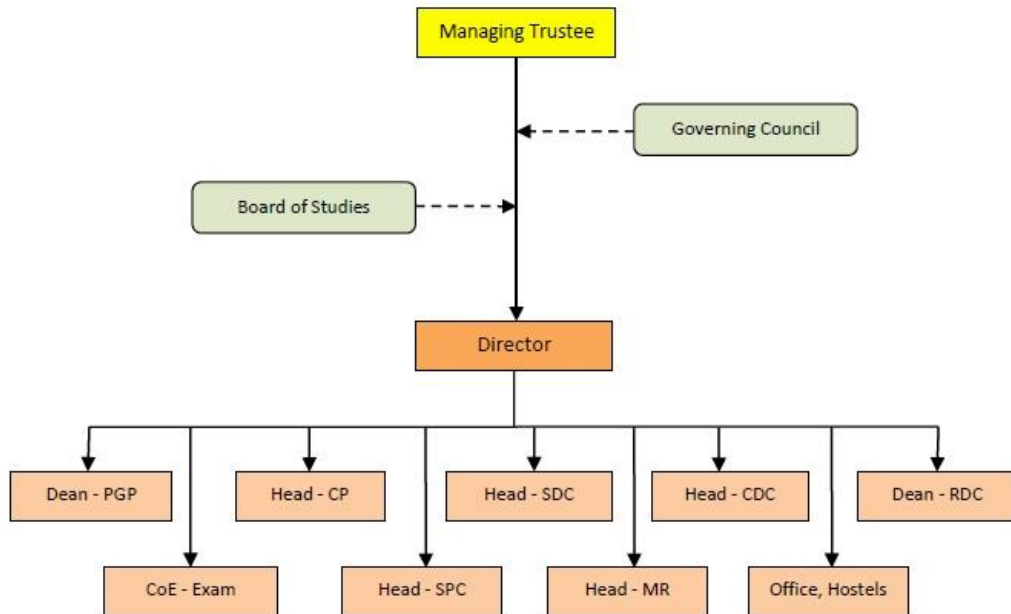
Frequency of meetings & date of last Meeting : Twice a year

8. Academic Advisory Body :

No.	Name	Designation	Profession
1.	Sri.C.R.Swaminathan	Chair Person	Chairman of Advisory Board Firebird institute of Research in Management
2.	Sri R.G. Chandramogan	Member	Chairman & Managing Director Hatsun Agro Product Ltd.
3.	Sri K. Ilango	Member	Chairman & Managing Director RSM Autokast Ltd.
4.	Sri Jayakumar Ramdass	Member	Managing Director, Mahendra Pumps Pvt. Ltd.
5.	Dr. Kuncheria P Issac	Member	Vice Chancellor, Kerala Technological University
6.	Sri M. Mahadevan	Member	Chairman, Oriental Cuisines Pvt. Ltd.
7.	Dr. Prafulla Y Agnihotri	Member	Professor, IIM Culcutta
8.	Dr. Raj Agrawal	Member	Director – CME All India Management Association
9.	Sri C.VR. Rajendran	Member	Managing Director & CEO, The Catholic Syrian Bank Ltd.
10.	Sri C.K. Ranganathan	Member	Founder Chairman, Cavinkare Pvt. Ltd.
11.	Dr. B. Santhanam	Member	President Flat Glass, Sain – Gobain Glass India Ltd.
12.	Sri Siddarth G Sankar	Member	Partner , Sankar & Associates
13.	Sri G. Soundararajan	Member	Vice Chariman , CRI Pumps Pvt. Ltd.
14.	Dr. S.K. Sundararaman	Member	Manaing Director, Shiva Taxyarn Ltd.
15.	Sri A. Thothathri Raman	Member	Chariman , SEAA Trust
16.	Sri G. Vyas	Member	President, Shiva Taxyarn Ltd.

Frequency of meetings & date of last Meeting : Annual

Organisational chart :



CP: Collaborative Programmes
 CDC: Career Development Centre
 Exam: Examinations
 MR: Media Relations
 PGP: Post Graduate Programme (the main programme of the institute viz., PGPM)

- l. Student feedback mechanism on Institutional governance/faculty Performance : Periodical feedback from students obtained on course work. Semester - wise performance appraisal is taken up for all faculty members.
- . Grievance redressal mechanism for faculty, staff and students : Formal Grievance redressal committees have been created for students and faculty
- . Course : PGDM
- Level : Post Graduate
- 1st year of approval by the Council : 2017-18

Name of the Department	Year Wise Sanctioned Intake	Year Wise Actual Admission	Cut off Marks – General Quota	% Student Passed with Distinction	% Student Passed with First Class	Students Placed
	2017-19	2017-18				
MBA	120	20	50%	-	-	-

13. Admission Quota : Merit and Management
- Entrance test / admission Criteria : CAT/MAT/XAT/ATMA/TANCET/CMAT or similar scores.
- Cut off / last candidate admitted : MAT / 400
- Fees in rupees : Rs. 1,30,00.00 pa
- Number of Fee Waivers offered : Partial fee waivers : 20
- Admission Calendar : October to April of the following years
- PIO quota : No
14. Infrastructural Information : Provided as per AICTE Norms
- Classroom/Tutorial Room facilities : Provided as per AICTE Norms
- Laboratory Details : Provided as per AICTE Norms
- Computer Centre facilities : Provided as per AICTE Norms
- Library facilities :

Number of Titles	1174
Number of Volumes	1200
Number of National Journals	16
Number of International Journals	8
Reading Room Seating Capacity	50
Reference Books	5

- Auditorium / Seminar Halls / Amphi : a. Auditorium – 501.85 m²
b. Amphitheatre - 1,115 m²
- Cafeteria : 215.8 Sq. m
- Indoor Sports facilities : Yes
- Outdoor Sports facilities : Yes
- Gymnasium facilities : Yes
- Facilities for disabled : Yes
- Boys Hostel :

No. of Rooms	Total Area
33	1004 m²

Girls Hostel :

No. of Rooms	Total Area
16	384 m ²

Medical & other Facilities at Hostel : Tie up with Vedanayagam hospital, Coimbatore

Academic Sessions : Semester

Examination system, Year / Sem. : Semester

Period of declaration of results : Within 1 Month of examination

Counselling / Mentoring : Student Counsellor appointed

Career Counselling : Provided

Medical facilities : Vedanayagam hospital, Coimbatore

Student Insurance : Provided

Students Activity Body : Associations

Cultural activities : Yes

Sports activities : Yes

Literary activities : Yes

Magazine / Newsletter : Yes

Technical activities / Tech Fest : Yes

Industrial Visits / Tours : Yes

Name of the Information officer for RTI : Dr. S Ganesan

Designation : Director

Phone Number with STD Code : 0422 - 6502010

FAX Number with STD Code : 0422 - 2544755

Email : director@firebird.net.in

Highest Degree : Ph. D.